

Press release

18th June 2014

HISTORIC COGNAC LAUNCHED IN POLAND

The Tiffon Cognac house and Wealth Solutions launched a limited edition of the L'esprit de Tiffon cognac. The world premiere of this extremely rare spirit took place in Jablonna near Warsaw on 17 June 2014.

L'esprit de Tiffon is a limited edition of cognac, made of distillates from the private cellar (the so-called "paradis") of Sverre Braastad, where the oldest Cognac is dated back to 1805. Only 150 numbered decanters of the exceptional liquor from Grande Champagne have been produced. Each of them takes us back to the time of long-forgotten aromas and flavours.

"We could not offer this exceptional liquor to cognac lovers if it had not been for my grandfather, who bought very old eaux-de-vie in the 19th century and kept them in his private collection. The cognac is part of my family's heritage. The spirit of the place, the spirit of Tiffon, is inside each bottle of the liquor." – said Richard Braastad, Maître de Chais of the Tiffon house.

Such liquor deserves a special setting. Each of the limited-edition crystal decanters is engraved and accompanied by a wooden box specially designed for the purposes of storing the liquor. In the box, there is also a place for the book prepared by Nicholas Faith, a prominent cognac expert and recognised writer, especially for the launch of L'esprit de Tiffon. Only 150 numbered copies of the publication have been printed. The book contains information on the Braastad family, the Tiffon Cognac house, as well as the cognac in question. The demand for L'esprit de Tiffon has been such that all of the decanters were sold ahead of the official launch event.

"L'esprit de Tiffon – it's got floral notes, it's elegant, it's rich. It is delicious! What is ridiculous about it is that cognac well over the century-old is still so young!" – Nicholas Faith describes his impressions after tasting L'esprit de Tiffon. *"To find a blend, that is made from pre-phylloxera Cognac, basically doesn't exist. It's a window into another time, something that just wasn't available. Untill now."* – Edward Bates, expert from the Bureau National Interprofessionnel du Cognac (BNIC), adds about L'esprit de Tiffon.

L'esprit de Tiffon was created especially for the clients of Polish Wealth Solutions, whose field of expertise is providing demanding connoisseurs and collectors of unique liquors with collectibles and works of art. The premiere of the cognac took place in the palace in Jablonna near Warsaw on 17 June 2014. The celebration was attended by Richard Braastad – Maître de Chais of the Tiffon cognac house and Edward Bates – a BNIC educator. The choice of the setting was not accidental. Napoleon Bonaparte met Maria Walewska, his Polish mistress, there. It was only two years after the production of L'esprit de Tiffon had begun in Cognac.

"I am extremely pleased that I can offer my clients such a unique cognac. It is a liquor that takes us into history, into the times of the Napoleonic Wars. A cognac that cannot be created today any more." – adds Michał Kowalski, Vice-President of Wealth Solutions.

Ends

You are kindly invited to watch a movie about [L'esprit de Tiffon](#) and see the [pictures](#) of this cognac.

For more information please contact:

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Notes for Editors:

Tiffon - a house of cognac with a rich history, which keeps beverages of unparalleled quality and age in its storehouses. It was established in Jarnac in 1875, and its founder was Médéric Tiffon. In 1913, the management of the house was passed on to Sverre Braastad through his marriage to Edith Rousseau (the founder's niece). He is the one to be credited for the fact that Tiffon's legacy today includes beverages with over two-hundred-year history. Braastad not only contributed to the great growth of the company, but he also acquired for it outstanding old distillates that date back to early 19th century. Upon his death in 1979 – at the age of 100 – he bequeathed his life's work to his son and grandsons. Today, his successors share with us the legacy of their forefathers, presenting the greatest treasure of the legendary Braastad.

Wealth Solutions - Wealth Solutions was established in 2007 with a mission to provide unique products for Polish collectors. The company was created by real enthusiasts of exceptional goods such as fine Bordeaux wines, top quality whisky, and art. Today, we are sharing our passion with our customers – a passion for beauty, excellence and uniqueness. Our products are a tribute to human masterpieces. Over the past seven years, more than 7000 clients have trusted Wealth Solutions by purchasing top quality collectibles and using the company's expertise.

In 2012, Wealth Solutions had an exclusive privilege to introduce Glenfarclas 1953 whisky. After 58 years of maturation in an oak sherry cask, its taste is exquisite. This whisky is a natural colour and non-filtered. The cask was selected by a panel including George Grant, successor of Glenfarclas and Serge Valentin – one of the most important whisky reviewers in the world. The cask yielded 400 numbered bottles. In February 2013 Wealth Solutions and Number One Drinks Company represented by Marcin Miller, introduced the exceptional 48-year-old Japanese whisky from the legendary Karuizawa Distillery. Cask #3603 filled on 1st September 1964 is one of the oldest Japanese single malt whiskies in history. Only 143 numbered bottles of this whisky were put on sale. In May 2014, Wealth Solutions, thanks to its partnership with Gordon & MacPhail, was proud to present to the public one of the world's oldest whisky. The beverage was produced in 1948 within the walls of the Glen Grant distillery then matured in a sherry cask no 1369 and bottled after 66 years by Gordon & MacPhail.

Richard Braastad - Tiffon's blending master and cellar master. He has been with the company Tiffon since the age of 16. He has around 13,000 casks of cognac from different crus and of different ages to keep track of and to choose from when seeking perfection in Tiffon products.

Edward Bates - Writer, educator and consultant for the spirits industry. Leader of various workshops and tastings. Working with, amongst others: Diageo, Speciality Brands, Amrut and Number One Drinks. Educator in Bureau National Interprofessionnel du Cognac and Bureau National Interprofessionnel de l'Armagnac. A Musketeer d'Armagnac.

Nicholas Faith - Former senior editor on the business pages of newspapers including Sunday Times, The Economist. He was a regular contributor to the Financial Times. Former editorial director of the leading French wine magazine L'Amateur de Bordeaux. Author of many books and articles about wines and spirits. In 1996 he founded the International Spirits Challenge - one of the world's leading competition devoted to alcoholic spirits. His publication on Cognac was awarded in both Britain and the United States. In 2010 he was the first person to be given a lifetime achievement award by the Bureau National Interprofessionnel du Cognac.

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